

### About Us

Rearden Educational is a company striving to improve the quality of education in the Middle East. With offices in Beirut and Dubai, our portfolio of services includes school consulting, professional development, teacher recruitment and educational marketing. Rearden also runs Kidshop & Mustard, a concept children's bookstore and publishes *The Middle East Educator* magazine.

### Past Conferences

[www.teachmeconference.com](http://www.teachmeconference.com)

#### TeachME Nov. 09

Dubai, UAE

The conference was under the patronage of H.E. Humaid Mohamed Obaid Al Qutami, Minister of Education in the UAE.

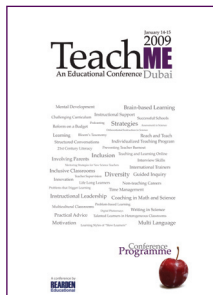


[www.teachmeconference.com](http://www.teachmeconference.com)

#### TeachME Jan. 09

Dubai, UAE

The conference was under the patronage of H.E. Dr. Hanif Hassan, Minister of Education in the UAE.



[www.teachmeconference.com](http://www.teachmeconference.com)

#### Tools for a Backpack 2007

Dubai, UAE

The conference was inaugurated by Dr. Abdulla Al Karam, Chairman of the Board of Directors and Director General of the Knowledge and Human Development Authority.

#### TOOLS FOR A BACKPACK 2007



[www.reardenconference2007.com](http://www.reardenconference2007.com)

## Why Exhibit at TeachME Nov. 2010?

The TeachME Educational Conference 2010 is scheduled to be held in Dubai on November 10 & 11.

With the world of education progressing and evolving at a rapid pace, you need a forum where leading education policy makers, operators, trainers, teachers, parents, and rival companies come under one roof.

TeachME 2010 Educational Exhibition will allow you, the exhibitor, to:

- Gain successful exposure to the educational sector in the Middle East
- Network with leading school operators in the region
- Receive serious inquiries on educational products and services
- Reach and promote your product to hundreds of potential customers
- Gain valuable knowledge of your clients and market needs

## Audience

The TeachME November Conference targets public and private school principals, teachers, administrators, student-teachers and school operators from nursery all the way up to high school. It is also directed at parents, tertiary education institutes and select decision makers in the industry.



## TeachME Nov. 2010 Theme: Make the Great!

Nowadays, with all the advancement of technology and speed of communication and processing power, a lot of schools might not be making the grade. Children in schools are more and more capable of chasing knowledge on their own that the teaching profession is rapidly becoming more guidance than instruction. The days of classical teaching are rapidly giving way to the overflow of information hitting our students from all sides. Teachers might soon become guides to these brilliant minds seeking information that they willingly want to pursue. Grades are also on their way to become inaccurate assessments of a student's knowledge and performance. In order to produce the next generation of achieving student bodies, forget the grade, **make the great!**

## Contact Us

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E: [conferences@rearden-educational.com](mailto:conferences@rearden-educational.com)

# Exhibitor Agreement Sheet

Please sign and return by fax to: +971 4 366 4524, or email to: conferences@rearden-educational.com

Company		
Contact Person	Job Title	
Address 1	Address 2	
City	District	Country
Zip Code	P.O.Box	Postal Code
Tel	Fax	Mobile
Email (booking confirmation will be sent to this address)	Website	

Number of People Attending (Maximum two per table)	
Name 1	Position
Name 2	Position

Description	Price (USD)	Quantity	Sub-Total
<b>Standard Exhibitor Package per country, includes</b> <ul style="list-style-type: none"> <li>• 1 table</li> <li>• 2 chairs</li> <li>• Half -page full color ad in the conference program*</li> <li>• Website mention</li> <li>• 1 banner (to be provided by your company)</li> <li>• Complimentary lunch 1 person/ 2 days</li> </ul> *If agreement is signed by October 10, 2010	2,200  Early bird = 2,000 If paid before August 31, 2010	1	
<b>Additional Options</b>			
• 1 Coloured ad in the conference program	505		
• Extra Lunch coupon/ day	80/person		
• Gala Dinner	95		
<b>Total Amount</b>			

## TERMS AND CONDITIONS

- Payment must be made within a week after signing the contract.
- Reservation is not confirmed until payment is received.
- Payments should be made to the bank details below. Please include the reference of your transaction as **EX-(your company name)**.
- Kindly send by fax a copy of the transaction to +971 4 366 4524.

### Bank Details

Benef: Rearden FZ LLC  
 Account Number: 1011112599301  
 SWIFT: EBILAEAD  
 Bank: Emirates Bank International  
 Address: Jumeirah Branch  
 P.O.Box 11909  
 Dubai, UAE

I hereby agree to the terms and conditions of this form.

\_\_\_\_\_  
 Name

\_\_\_\_\_  
 Date

\_\_\_\_\_  
 Company stamp and authorized signature